

# South32 Worsley Alumina Refinery

## Gnaala Karla Booja Artwork EOI



### Introduction

Worsley Alumina is seeking expressions of interest from Noongar artists to support us in recognising the Gnaala Karla Booja people as the Traditional Owners of the Country on which our Refinery, Port and Saddleback Mine are situated.

The paintings will be displayed at our facilities in its original (and replicated) form and, subject to agreement with the successful artist/s, be integrated into other assets within the buildings, as well as communications collateral, company vehicles and corporate attire. Artists may submit an EOI for one, two, or all three buildings, depending on their interest and capacity.

### Worsley Alumina Overview

South32 owns 86 per cent of Worsley Alumina, with 10 per cent held by Japan Alumina Associates (Australia) Pty Ltd and the remaining 4 per cent held by Sojitz Alumina Pty Ltd.

Bauxite is mined near the town of Boddington, 130 kilometres south-east of Perth. It is transported by overland conveyor to the alumina refinery near Collie and turned into alumina powder, before being transported by rail to the Bunbury port.

It is then shipped to smelters around the world including South32's Hillside and Mozel aluminium smelters in Southern Africa.

### Our Purpose

To make a difference by developing natural resources, improving people's lives now and for generations to come. We are trusted by our owners and partners to realise the potential of their resources.

### Our Values

- Care
- Trust
- Togetherness
- Excellence

Further information about South32 Worsley Alumina can be located at:

- <https://www.south32.net/what-we-do/our-locations/australia/worsley-alumina>
- <https://www.south32.net/sustainability/communities-and-society/indigenous-traditional-and-tribal-peoples/reconciliation-action-plan>

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### Project Objectives

- 1. Concept Development & Artistic Proposal**
  - Description of the proposed artwork, including themes, inspiration, and cultural significance.
  - Visual mock-ups or preliminary sketches.
- 2. Artwork Production**
  - We welcome proposals from individual artists or groups. Artists may express interest in painting one, two, or all three of the designated sites, with flexibility to accommodate multiple artists if required.
  - Creation of the physical artwork on canvas.
  - Replication of the original artwork to be painted onto the Refinery, Port and Saddleback Mine Entrance buildings.
  - Recommendations for original artwork framing, mounting, or other preservation needs.
- 3. Digital Adaptations**
  - Worsley to adapt into high-resolution digital formats for integration into corporate materials, signage, company vehicles, stationery, official clothing and merchandise, and others as required.
- 4. Cultural Interpretation & Acknowledgment Statement**
  - A written explanation of the artwork's meaning and how it connects to GKB culture and land.
  - Potential inclusion in communications material.
- 5. Usage Rights & Licensing Agreement**
  - Agreement outlining how Worsley Alumina can use the artwork in digital adapts, communications, signage, uniforms, and corporate branding.
  - Copyright terms and artist attribution.

### Deliverables

- Artwork Dimension – Subject to discussion with the successful artist(s) and in consideration of the artwork being painted onto one or more of the entrance buildings at the Refinery, Port, and Saddleback Mine.
- Supporting narrative/story describing the artwork.

### Allowances

- Attendance at opening event / smoking ceremony (including interview / storytelling of artwork)
- Graphic design collaboration (integration of artwork to feature throughout building e.g. glass glazing, wall wrap, desk spaces, communications and uniform etc.)
- Media opportunities (e.g. video interview with Worsley External Affairs, photo shoot etc.)

### Budget

Artists should submit their proposed fee as part of their application, outlining costs associated with concept development, artwork creation, materials, and painting of the selected building(s). Worsley may engage multiple artists, and funding will be allocated accordingly.

The successful artist will be able to submit invoices based on the following milestones:

1. 20% on signing agreement
2. 50% on submission of draft components
3. Balance on submission of final components

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### Proposed Timeline

Activity	Date
Submission of proposal to Worsley Alumina	30 April 2025
Designs and story presented to the RAP Working Group for approval.	5 May 2025
Alignment meeting and site visit with the successful artist	16 May 2025
Agreement executed	30 May 2025
Final artwork delivered and buildings painted	30 June 2025
Opening ceremony for NAIDOC week – Artist to be available	1 - 4 July 2025

### Response

Please respond to the EOI including:

- artists may respond individually or as a team, specifying whether they wish to complete artwork for one, two, or all three buildings.
- details of relevant background experience including examples of relevant work
- overview or example of your idea, concept, intended colour scheme and key design elements
- outline of creative process including proposed engagement with Worsley Alumina
- commitment to meet timeframe for delivery
- proposed fee
- any other considerations

Artists in responding to the expression of interest are welcome to send in examples of previous artwork created and or any other documents that are considered relevant. i.e. resume, references. All applicants will be contacted in relation to their submission.

**Please email your submissions to [greer.johnson@south32.net](mailto:greer.johnson@south32.net) by 4.00pm Friday, 30 April 2025.**

### For further information, please contact

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